

## Top 12 Benefits of Joining the California Seed Association (CSA)

- **Advocacy at All Levels** – Expert lobbying and regulatory representation protecting your business statewide and nationally.
- **Regulatory Guidance** – Timely updates and insights on compliance, legislation, and rulemaking that affect your operations.
  - **AB 1042 Implementation:** CSA is actively engaged with CDFA on developing common sense labeling regulations for treated seed under AB 1042 that will be effective January 1, 2027. Staff has provided input on regulation concepts to ensure requirements—such as listing signal words, EPA registration numbers, and treatment amounts—are clear and practical for industry.
  - **DPR/NRDC Settlement:** CSA, alongside Western Plant Health Association, is meeting with DPR to discuss likely upcoming treated seed regulations stemming from the NRDC settlement. Staff are preparing to engage members for input to help shape the rulemaking process and ensure industry perspectives are well represented.
  - **Special Local Need (SLN) Registration Assistance (Section 24(c)):** Provide support and guidance on SLN registrations, which allow the state to register a pesticide for a specific local use not permitted under the federal label. This process is used when a unique pest problem arises that cannot be effectively managed with existing federally registered products. Staff monitors regulatory developments, coordinates with state agencies, and works with members to identify and support SLN applications as needed. This work is conducted in alignment with specific committee priorities and with direction from the Board to ensure member needs are represented and addressed in the regulatory process.
- **Real-Time Communication** – Bi-weekly newsletters and urgent alerts keep you informed and ahead of industry developments.
- **Industry Networking** – Annual Convention, Mid-Year Meeting, and member events create meaningful connections and networking opportunities across the seed supply chain.
- **Access to Decision-Makers** – Engage with regulators and elected officials through CSA-hosted facility tours and workshops.
- **Cost-Saving Programs** – Take advantage of exclusive insurance options and workplace training.
- **Brand Visibility** – Sponsor CSA events and promote your business within a targeted, industry-specific audience.
- **Workforce Development** – Connect with students, post jobs, and find your next hire through the CSA Career Center. Send your new employees to educational career training.
- **Scholarships & Outreach** – Support and participate in student tours and scholarship programs that strengthen future talent pipelines.
- **Member Directory Access** – Network with fellow members and stay connected with key players in the California seed industry.
- **Member Resources** – Exclusive access to member-only updates, tools, and information via the CSA website.
- **Collaboration & Committee Involvement** – Shape the future of the industry through active participation in CSA committees and initiatives.

---

### Ready to Join or Learn More?

Visit [www.calseed.org](http://www.calseed.org) or contact the CSA office at (916) 441-2251.